

**Nominated Best TV Talk Pilot
at Hoboken International Film Festival**

**Because We Are Women
Celebrating Possibilities**



**A TV Talk Show to
Inspire & Empower Women**



Because We Are Women TV Talk Show

Celebrating all the possibilities of life.

**Nominated
Best TV Pilot!**



On June 10, 2010, the Hoboken International Film Festival nominated BWAU as Best TV Pilot. For complete listing of nominees go to: <http://www.hobokeninternationalfilmfestival.com/2010winners.php>

**What they
are saying
about us**

Because We Are Women - Celebrating Possibilities,

a TV Talk Show that Inspires and Empowers Women Everywhere!

The show offers engaging stories from extraordinary ordinary women who share their life's journey, the "how-to" of achieving personal success and riding the emotional roller-coaster.

"Usually, I hear a show described as "for women" and I roll my eyes. But, the motivating talk show, BECAUSE WE ARE WOMEN, opened my eyes to how much fun it can be eavesdropping on powerful conversations with successful women. These women know themselves well. The show is set in a suburban kitchen and what better place than the heart of the home to share heartfelt, conversations with generous women? The program's host, Marlene Waldock, understands how to build relationships with her guests and encourages them to reveal how they turned their challenges into opportunities. It was an exciting moment to hear one of New Jersey real estate's biggest names, Diane Turton, speak about her early days as an obese woman. Turton laid it out! She lets the audience see how much hard work goes into making success look easy. As you watch, BECAUSE WE ARE WOMEN, you realize there isn't another show quite like it on TV today. It takes straight-forward chat and elevates it to a place where is can be inspiring and even empowering. "

Lisa Yapp, Media Consultant, New York

"The pilot at the film festival was fantastic!And I especially loved the fact that the Realtor who is so incredibly successful started her business from such a tenuous position...weighing in at over 300 lbs! Having spent 25 years in the corporate world and 5 years as an entrepreneur, I have not seen or felt a lot of support from other women! Maybe there's something in the water.....I would think a TV show about women "supporting" the dreams of other women would be welcomed among the networks. Traditionally, women don't have a lot of opportunities to work together on "teams" growing up and I think a show giving them an opportunity to "identify" with those being interviewed will resonate with them.

Good Luck and thanks for setting a tone that is sorely needed."

Terri Montante, Entrepreneur Chef, Chicago, Ill

"A few words come to mind after viewing "Because We Are Women: Celebrating Possibilities - Enlightening, Encouraging & Motivating. Women have an ability to stare adversity in the face without stepping back. The entrepreneurs interviewed by Marlene Waldock were encouraging especially at a time in this country's history where a good non-fiction story can be hard to find. Marlene is a natural. I want to see more! "

Lathea V. Morris, Consultant, Trainer & Writer Montclair NJ

